

Two goals stand out for building the economy back better than before: working families benefit and the cost of healthcare goes down.

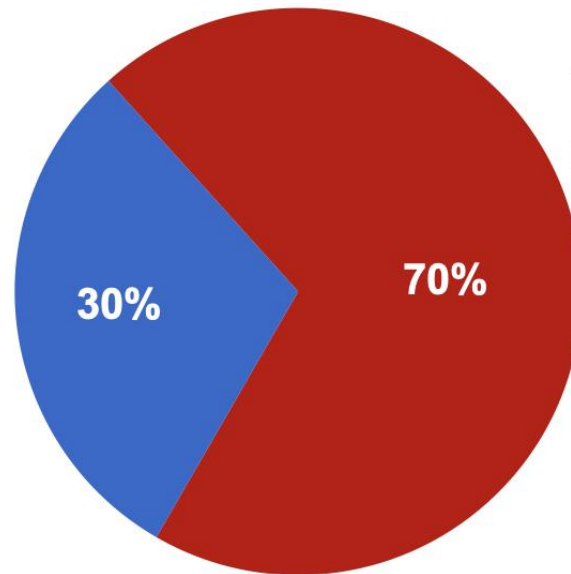
<i>Very important goal* for building the economy back better</i>	National	Senate battlegrounds
Working families/middle class, not just wealthy, benefit from economic growth	67%	67%
The cost of healthcare goes down	66%	65%
More products are made in America	59%	60%
The number of children living in poverty is lower	58%	58%
Working people are able to put more money aside and save for their future	57%	61%
The number of good-paying new jobs increases	57%	58%
Rural and small town areas, not just cities/suburbs, benefit from economic growth	56%	59%
We repair and modernize our outdated infrastructure for needs of the 21st century	50%	51%
We reduce the racial disparities in the economy	46%	47%
Wages increase and jobs pay more on average	44%	46%
We are protecting environment and increasing use of clean energy at the same time as we are growing the economy	42%	46%

*9-10 ratings on 0-to-10 scale, 10 = extremely important goal

The argument for making drug companies negotiate with Medicare far outweighs the argument against it.

On the issue of drug prices, which do you agree with more?

Americans depend on the pharmaceutical industry to develop new cures and treatments to save lives, just as it did in developing safe and effective coronavirus vaccines. Putting government price controls on medicines will reduce the ability of the drug companies to discover new life-saving cures and treatments for diseases such as Alzheimer's.

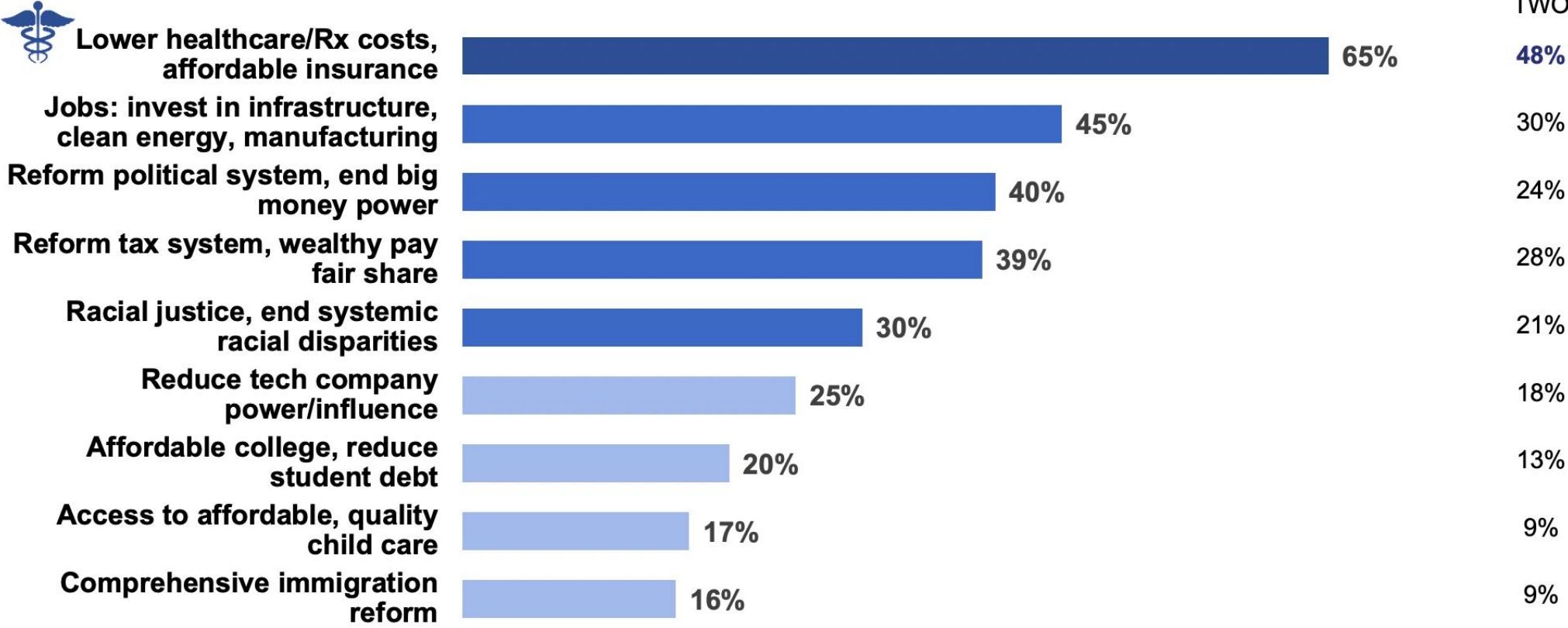


Drug companies are making record profits by charging outrageous amounts for medicines and constantly raising prices for drugs that people depend on. Far too many Americans cannot afford their prescriptions or go into debt to pay for them. Instead of letting drug companies charge whatever they want, we should make them negotiate with Medicare for fair prices.

Democrats	77%
Independents	77%
Republicans	61%
Very conserve.	58%
Other GOPs	63%
Swing voters	70%
Swings/voted Trump	62%

After COVID is addressed, the dominant item on voters' agenda (by far) is lowering the cost of healthcare.

Top THREE Most Important Issues for President and Congress this Year (after COVID)



Overall and among key audiences, top priorities are: controlling Rx costs, expanding choices, and making healthcare more affordable.

Three most important healthcare policies to pass this year

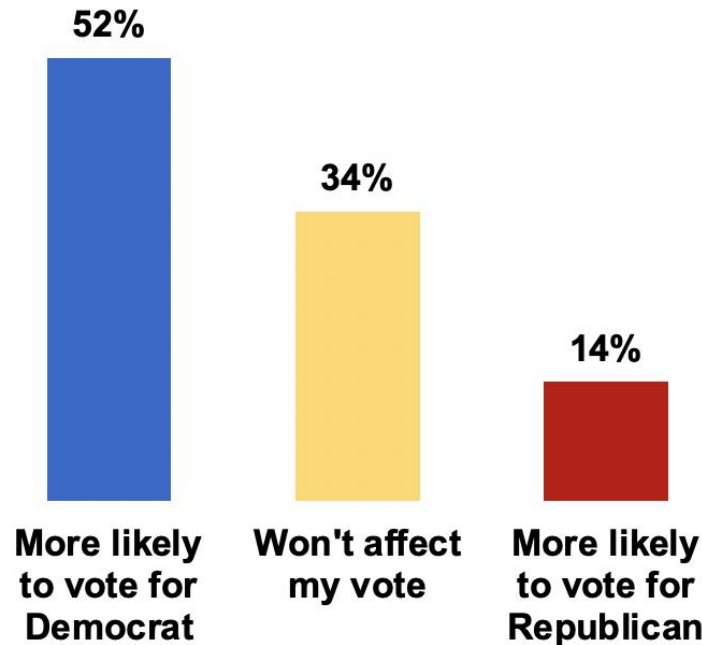
		Swings/ voted Biden	Swings/ voted Trump	Gettable on HC
Excessive drug prices: give Medicare power to negotiate lower prices , also make prices available to private insured	71%	65%	82%	76%
More health insurance options ; competition to reduce costs through new affordable public options	58%	59%	62%	69%
More affordable insurance through tax credits/financial assistance to offset cost of premiums	54%	51%	55%	52%
Allow buying into Medicare at age 55/60 if no access to coverage through employer	43%	40%	48%	42%
Racial inequities in healthcare : fund access/treatment improvements in minority communities, maternal/infant healthcare	34%	46%	20%	24%
Expand access to affordable healthcare for six million by increasing number of people covered by Medicaid	34%	39%	26%	34%

Voters largely see the amount drug companies charge as unreasonable, and a fight over Medicare price negotiations carries significant upside for Democratic candidates.

Suppose in the next election for Congress the *Democrat favors giving Medicare power to negotiate for lower drug prices* and the *Republican opposes this*: how would this affect your vote?



What pharma companies charge for Rx drugs:
 21% reasonable
79% unreasonable
(37% very unreasonable)



	More likely to vote for Democrat	Voted for Democrat in 2020
Independents	51%	44%
Republicans	23%	6%
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Swing voters	58%	49%
Swings/voted Trump	32%	8%
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Suburbs	54%	48%
Small town	45%	39%
Rural area	38%	31%
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White men non-college grads	42%	29%