

# PROTECT OUR CARE

## MEMORANDUM

**TO: Interested Parties**  
**FR: Protect Our Care**  
**RE: #1 Item in Build Back Better is Prescription Drug Prices**  
**DT: September 30, 2021**

Congress continues to debate whether to give Medicare the power to negotiate lower prescription drug prices or keep the monopoly in place where drug companies dictate the prices for patients.

While Congress debates and Big Pharma tries to threaten political retribution, the American people have already spoken.

According to polls conducted by four of the top pollsters in the Democratic Party, the #1 element of President Biden's Build Back Better budget is giving Medicare the power to negotiate prescription drug prices.

See for yourself.

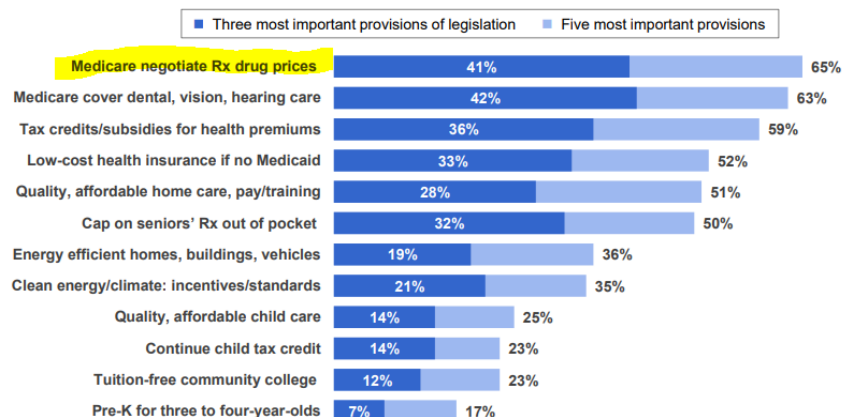
**1. NEW. ALG Polling's John Anzalone recently conducted a survey across 48 battleground congressional districts for Build Back Together. From the [memo](#):**

"Allowing Medicare to negotiate lower prices was the most popular of the 16 components of the Build Back Better plan tested. Over two-thirds of battleground district voters (71%) say this component makes them more likely to support the reconciliation plan. It is especially popular with seniors, but also the most popular component among both Independents and those voters who are persuadable on the reconciliation plan."

**2. Geoff Garin of Hart Research recently completed a national survey for Protect Our Care which found Medicare negotiating lower prices for prescription drugs was the most important element in driving support for the Build Back Better package (65%). From the [report](#):**

HART RESEARCH

The healthcare provisions are the most important elements in driving support for the package.



3. Global Strategy Group and GBAO recently completed a regular survey for Navigator Research that found Medicare negotiating to bring down the cost of prescription drugs was the most popular element with 86% support. From their [report](#):

## All Parts of the Plan Are Popular, Especially Medicare Negotiation and Expanding Medicare

Among persuadable Americans\* who support new economic legislation but disapprove of Biden's handling of the economy, reducing prescription drug costs and expanding Medicare coverage are the most popular proposals.

For each policy proposal, please indicate whether you support or oppose it being included in new legislation.



\*\*Economically persuadable Americans\* are those who disapprove of Biden's handling of the economy, but support new economic legislation on separate questions. Nationwide survey of 1,002 registered voters conducted August 26-August 30, 2021. For more info, visit [navigatorresearch.org](http://navigatorresearch.org).

navigator.