



# Medicare Price Negotiations: A policy with strong voter support

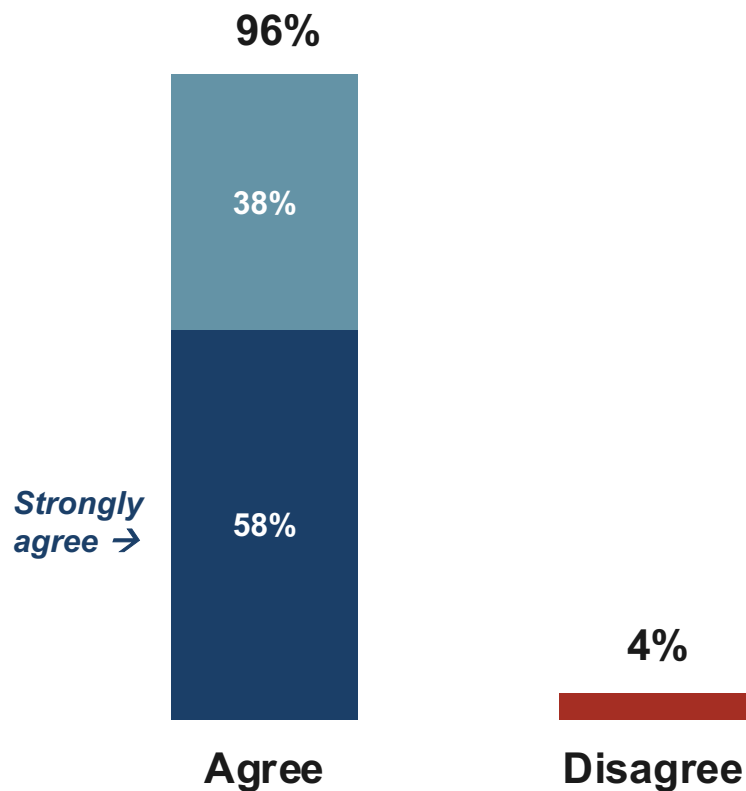
Key findings a survey of 1,002 voters nationally

Conducted August 12-14, 2023

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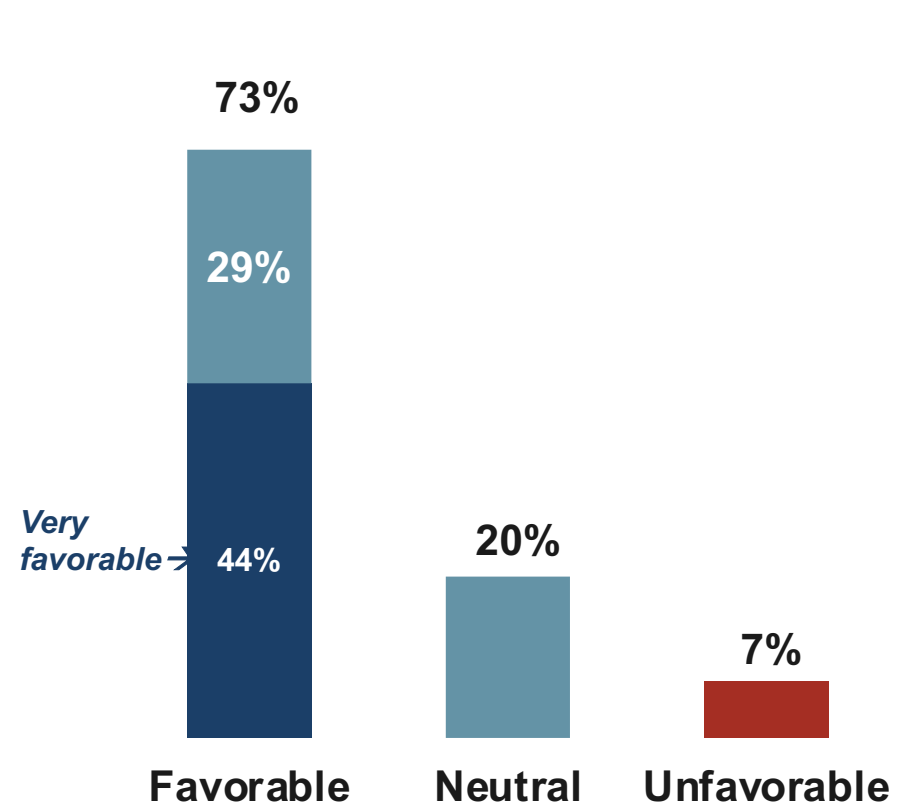


**Key finding: 96% of Americans agree that “lowering drug prices and the cost of prescriptions is an important way to help people afford the cost of living.”**



	Total agree	Strongly agree		Total agree	Strongly agree
Democrats	97%	68%	Men age 18-44	94%	57%
Independents	93%	53%	Men age 45-64	97%	54%
Republicans	96%	50%	Men age 65+	94%	50%
Presidential swings	95%	49%	Women age 18-44	95%	61%
House swings	93%	47%	Women age 45-64	96%	63%
White voters	96%	57%	Women age 65+	98%	61%
Black voters	98%	61%			
Hispanic voters	95%	66%			
AAP/other voters	90%	55%			

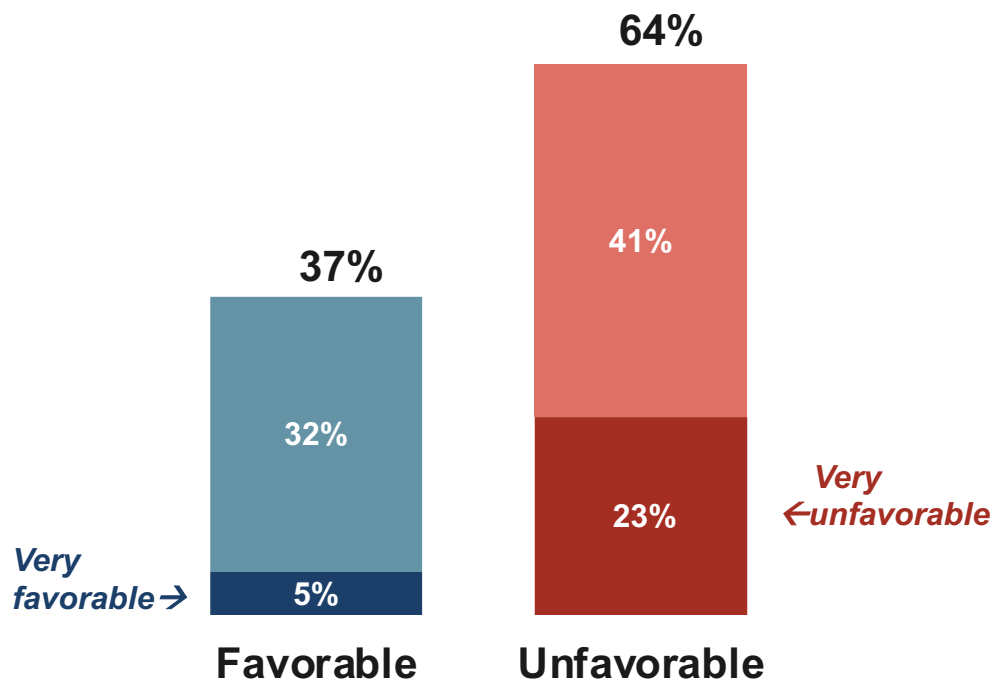
# Nearly three-quarters of Americans favor President Biden and Democrats in Congress passing Medicare negotiations.



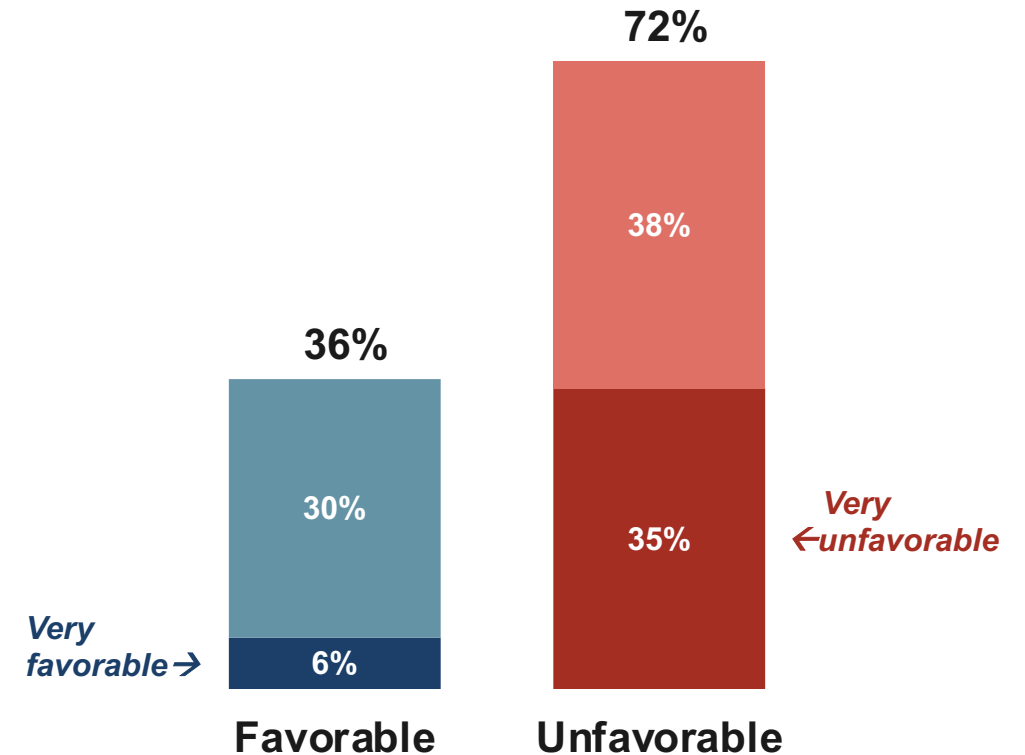
	Total favor	Strongly favor		Total favor	Strongly favor
Democrats	87%	66%	Men age 18-44	65%	40%
Independents	67%	39%	Men age 45-64	74%	35%
Republicans	61%	24%	Men age 65+	66%	44%
Presidential swings	68%	33%	Women age 18-44	74%	45%
House swings	71%	37%	Women age 45-64	77%	45%
White voters	72%	41%	Women age 65+	79%	54%
Black voters	68%	54%			
Hispanic voters	87%	51%			
AAPI/other voters	64%	38%			

# The Pharmaceutical Industry and Drug companies are extremely unpopular.

Opinion of the *Pharmaceutical Industry*



Opinion of *Drug Companies*



# Arguments for giving Medicare the power to negotiate with drug companies for lower prices are extremely strong.

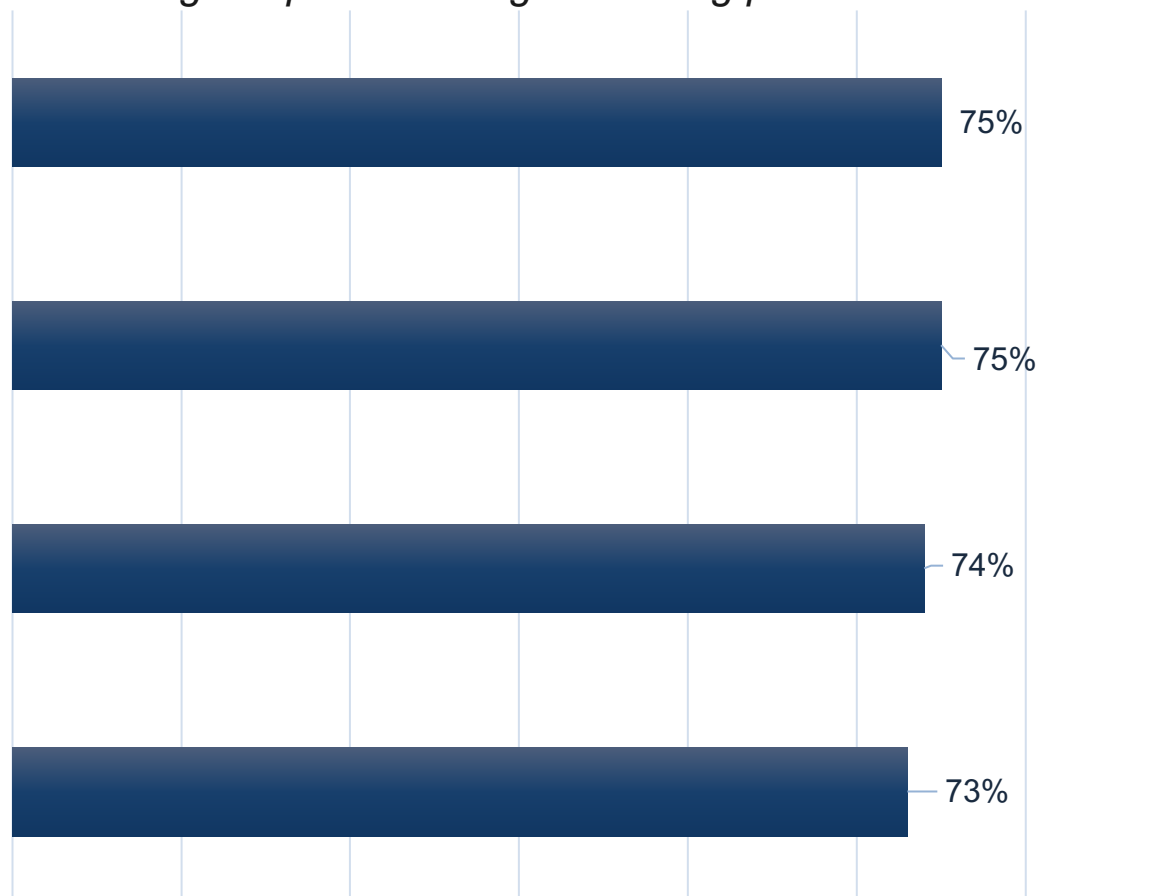
*Convincing reason to support Medicare having the power to negotiate drug prices*

Americans should not have to pay three times more for medicines than people in other countries do, as is currently the case. **Giving Medicare the power to negotiate with drug companies will help bring the price of medicines in the U.S. more in line with what other countries pay.**

**The top 8 drug companies made \$110 billion in profits last year,** and the largest drug companies paid their CEOs an average of \$36.4 million. **Patients should not be paying excessive amounts for the medicines they depend on** to pay drug company profits and foot the bill for outrageous CEO salaries.

**Prescription medicines cannot work if people cannot afford to take them,** and high drug prices are keeping too many Americans from the health care they need.

**Millions of Americans cannot afford their medicines while drug companies make huge profits,** and high drug prices force many seniors to skip doses to make their prescriptions last longer. It is the responsibility of our leaders to make sure Americans do not have to choose between paying for the medicines they need or paying for food and rent.

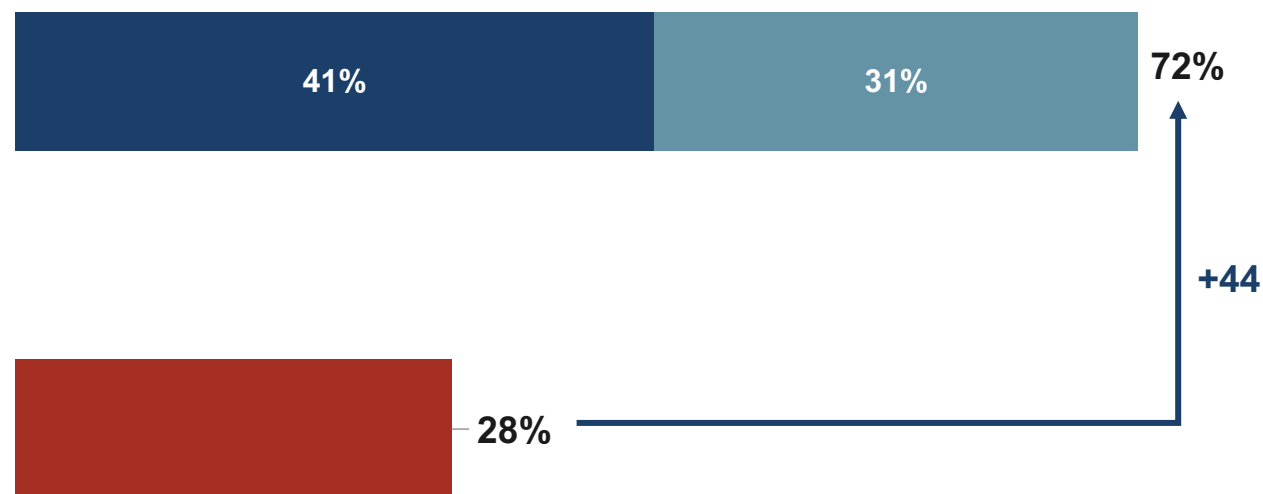


# Drug company messaging doesn't stand up

*Which is the more convincing statement?*

**Millions of Americans cannot afford their medicines while drug companies make huge profits.** Prescription drugs don't work if people can't afford them. It is the responsibility of our leaders to make sure Americans do not have to choose between paying for the medicines they need or paying for food and rent.

Countless people are alive today because of the **cures and treatments discovered as a result of investments by the pharmaceutical industry**, and government price controls will mean less investment in the discovery of new life-savings cures and treatments for cancer and other diseases.



# After hearing the arguments for and against Medicare negotiations, Americans overwhelmingly support negotiations.

*Having heard what both sides say on this issue, do you favor or oppose giving Medicare the power to negotiate with drug companies for lower prices?*

