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To: Interested Parties

Subject: Voters Overwhelmingly Support Childhood Vaccinations, Strongly Oppose President Trump Changing Vaccine Schedule, and Say They View Republicans Less Favorably Because of It

Date: August 18, 2026

A [new PPP poll](#) finds that voters nationally strongly support childhood vaccinations and strongly oppose President Trump's executive order changing the federal vaccine recommendations for children. Overall they say the actions make them view Republicans less favorably..

Key findings from the [survey](#) include:

- **Childhood vaccines are overwhelmingly popular and it isn't close: 76% support routine childhood vaccinations, 56% strongly.** This holds everywhere — independents 78%, seniors 79% (58% strongly), and even Republicans 58%.
- **70% say routine childhood vaccines are important for protecting kids and public health — 54% say they're extremely important.** Seniors are the most emphatic group in the poll: 81% important, 61% extremely. 67% of independents also say they're either extremely (45%) or very (22%) important.
- **58% of voters disapprove of the executive order, and the intensity is lopsided: 49% strongly disapprove vs. 25% strongly approve — 2-to-1 against.** Independents disapprove 60/36 (46% strongly). Seniors disapprove 59/39 (48% strongly). 83% of Black voters disapprove (66% strongly) and 66% of Hispanic voters disapprove (63% strongly).
- **71% say doctors and scientists — not Trump — should make decisions about childhood vaccines; only 14% say Trump. That's 5-to-1.** Seniors are highest at 77%, independents go 68/12, Black voters 77/8. This is the rare question that cracks the base: Republicans say doctors and scientists by 50/28, and even 2024 Trump voters say it 44/27.
- **Trump said that kids were getting so much vaccination that it could fill a soda bottle, but voters don't believe it. 43% say they think he's lying and 27% think he's exaggerating.** Just 24% say they think he's telling the truth. Even 44% of Republican voters think he's lying (14%) or exaggerating (30%).
- **All four negative messages about the Executive Order move voters against Republicans in Congress: in all cases 50%–54% say it makes them view Republicans less favorably (44%–48% "much less").** The strongest is the cost message — that undoing the recommendations means parents pay significantly more in copays and visits: **54% say it makes them view Republicans less favorably, 48% much less favorably.** Each of the proof points is alarming to voters:



- o **Measles returning while vaccines have been reduced makes people 50% less favorable (45% much less favorable)**
 - o **The administration ignored scientific evidence on the impact of vaccines. 49% less favorable (44% much less favorable)**
 - o **They overturned a successful childhood vaccine system that's been in place for 30+ years. 51% less favorable (45% much less favorable)**
 - o **Undoing children's vaccine recommendations may mean parents pay significantly more. 54% less favorable (48% much less favorable)**
- Trump is underwater 39% approve/56% disapprove and RFK Jr. is similarly underwater at 37% approve/55% disapprove, essentially matching each other nationally.

PPP interviewed 525 registered voters nationally on August 17-18, 2026 on behalf of Protect Our Care and 314 Action. The margin of error for the poll is +/- 4.3%. 69% of interviews were conducted by text and 31% by landline.